



PRESS RELEASE

Brink's Home Security, Inc.
8880 Esters Blvd.
Irving, Texas 75063
Contact: Dave Simon
Phone: 972-871-3778
Fax: 972-871-3366

FOR IMMEDIATE RELEASE

Brink's Home Security Installs Free Security System On Fox TV's "Renovate My Family"

IRVING, Texas (March 7, 2005) – Brink's Home Security, Inc. donated a state-of-the-art security alarm system as part of its participation in Fox TV's "Renovate My Family." The security system was installed at a home in the Watts area of Los Angeles during recent filming for the upcoming season of the show.

For the show, which airs on Friday nights at 9:00 Eastern Standard Time, families in need are selected, then expert teams renovate their home and help family members remove other obstacles to their goals.

"The show is about life improvement. Every family faces challenges, from financial to the physical, and we're looking to give families in need a new opportunity to reach some of their goals in life. It's a great way to jumpstart families in the direction they're looking to go," said Adam Reno, an associate producer for the show.

"To make the show successful, we rely on respected companies like Brink's Home Security to donate time and resources. It's directly through their efforts that we are able to get work done quickly, while keeping costs down," Reno said.

"We're pleased to be associated with a show that improves the lives of families who are working to overcome obstacles to their goals. Brink's Home Security plans to participate in a number of 'Renovate My Family' shows to install security systems that that will help

improve the families' lives and provide them with a sense of security and peace-of-mind in the newly renovated home," said Dwayne Sigler, Senior Vice President of Marketing, Brink's Home Security.

The home of the family on the show is totally renovated, and Brink's Home Security got involved at the beginning. "We met with production, walked through the house to review the layout, then discussed the best [security equipment](#) to meet their needs," said Tony Cervantes, General Manager of Brink's Home Security's Los Angeles Branch.

"The renovation normally takes place during a one-week time period, so we want all the projects completed quickly. Brink's Home Security and the other companies working with us have to meet tight deadlines and do quality work. It takes an incredible amount of organization and effort, but it pays off when we see the families' reactions," Reno said.

Brink's Home Security sent a crew of three highly trained employees to the site, who worked quickly, efficiently and safely to complete a quality [security system installation](#) in the midst of a hectic renovation effort – Cervantes, Job Rivas, Technical Manager, and Lonnie DeVito, Supervisor. All three work out of the Los Angeles Branch.

About Brink's Home Security, Inc.

Brink's Home Security, Inc., headquartered in Irving, Texas, is one of the largest and fastest growing providers of monitored security system services to single-family residences and commercial properties in North America. Brink's Home Security operates in more than 250 metropolitan areas and services more than 920,000 customers in 44 states and two provinces in Canada.

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